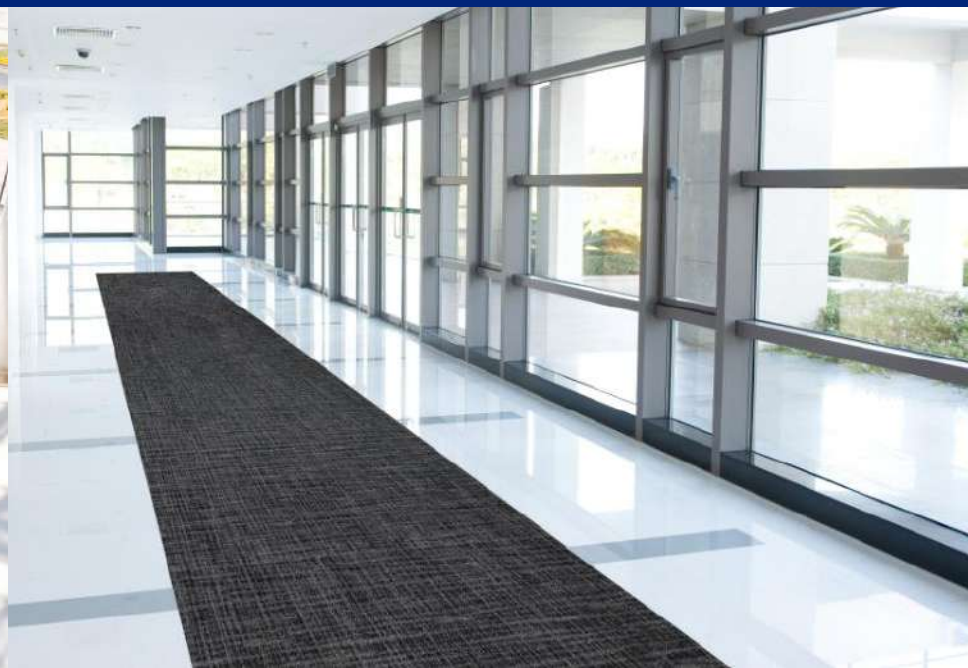
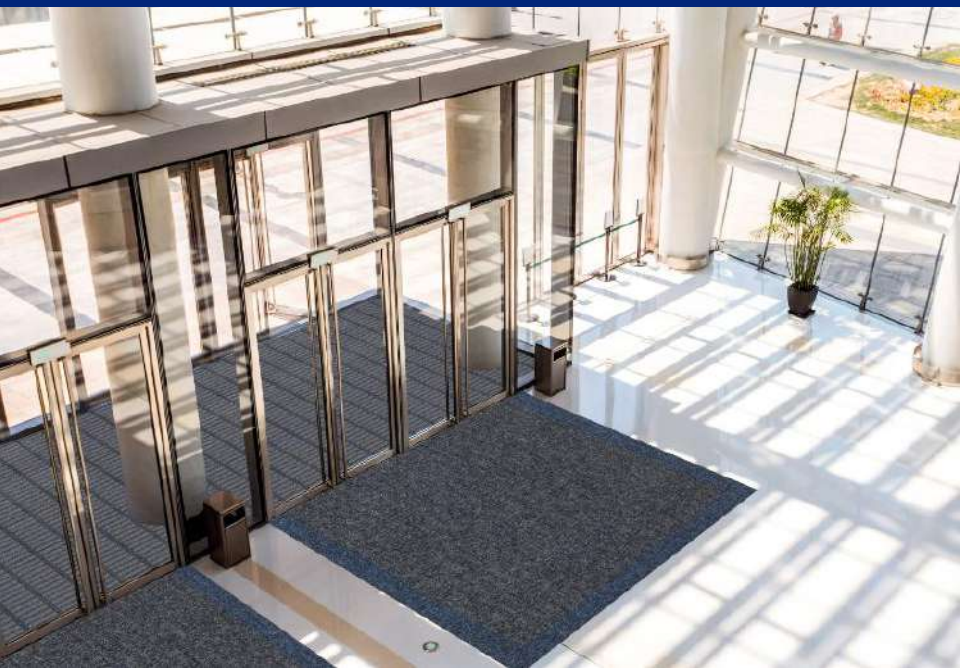




The need for Entrance Flooring Solutions



The « Dirty » Facts

From 70% up to 90% of the soil entering a facility is "walked in" through the front door(s), which can total as much as 24 pounds by 1,000 people when no matting is installed.
"Worldwide Cleaning Association"

12 times as much dirt is tracked in during wet weather conditions.

"BST Laboratory"



The Need for Entrance Flooring Solutions

In commercial and public buildings, property owners and facility managers are constantly facing the challenge of keeping their facilities clean and safe, as well as optimizing their maintenance budget.

The benefits of entrance flooring are recognized by sustainable and environmental building associations such as LEED (USA) and BREEAM (UK)



The benefits are of 3 kinds :

1. Reduce costs
2. Improve Health & Safety
3. Create a better living experience

1. Reduce Costs

- 40% of any cleaning budget is used to clean floors.
“Carpet & Floor Covering Review”
- A dollar spent keeping soil out of a building will save 10 dollars in removing the soil once it’s inside.
“Cleaning & Maintenance Management”
- It costs \$ 500.00 to \$ 800.00 to remove a pound of dirt from inside a building.
“ International Sanitary Supply Association”



Efficient entrance flooring systems can save up to 65% of these cleaning costs and help protect the floorcoverings investment

2. Improve Health & Safety

- Indoor air is found to be between two and five times more polluted than outside air, yet most people spend 60% to 90% of their time indoors.

“Environmental Protection Agency and American Lung Association”

- The average cost to defend a slip and fall lawsuit is \$50,000.00

“National Floor Safety Institute”

- Plaintiffs win 51% of premise liability claims.

“Jury Verdict Research”



➡ Efficient entrance flooring helps prevent slips and falls and improves indoor air quality by capturing dirt particles and stopping their migration in the building

3. Create a Better Living Experience

- You do not get a second opportunity to make a first impression !

Efficient entrance flooring solutions improve people's living experience while shopping, travelling, and working through:

- Pleasant aesthetics
- Better acoustics
- Walking comfort
- Cleanliness & safety



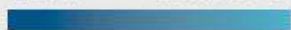
Architect's Voice from AIA

THE ARCHITECTS VOICE

According to the AIA, a minimum of 7.5m of entrance flooring products must be installed to address 100% of the problem caused by dirt and moisture entering a building. This can go up to 12m in extreme traffic areas such as airports.

Mat Length vs. Percentage of Dirt and Moisture Caught

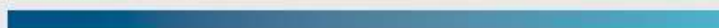
1.5m = 33% of Soil and Moisture captured



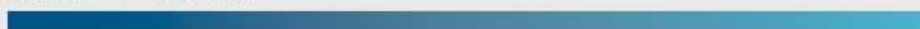
3.0m = 52%



6.0m = 86%



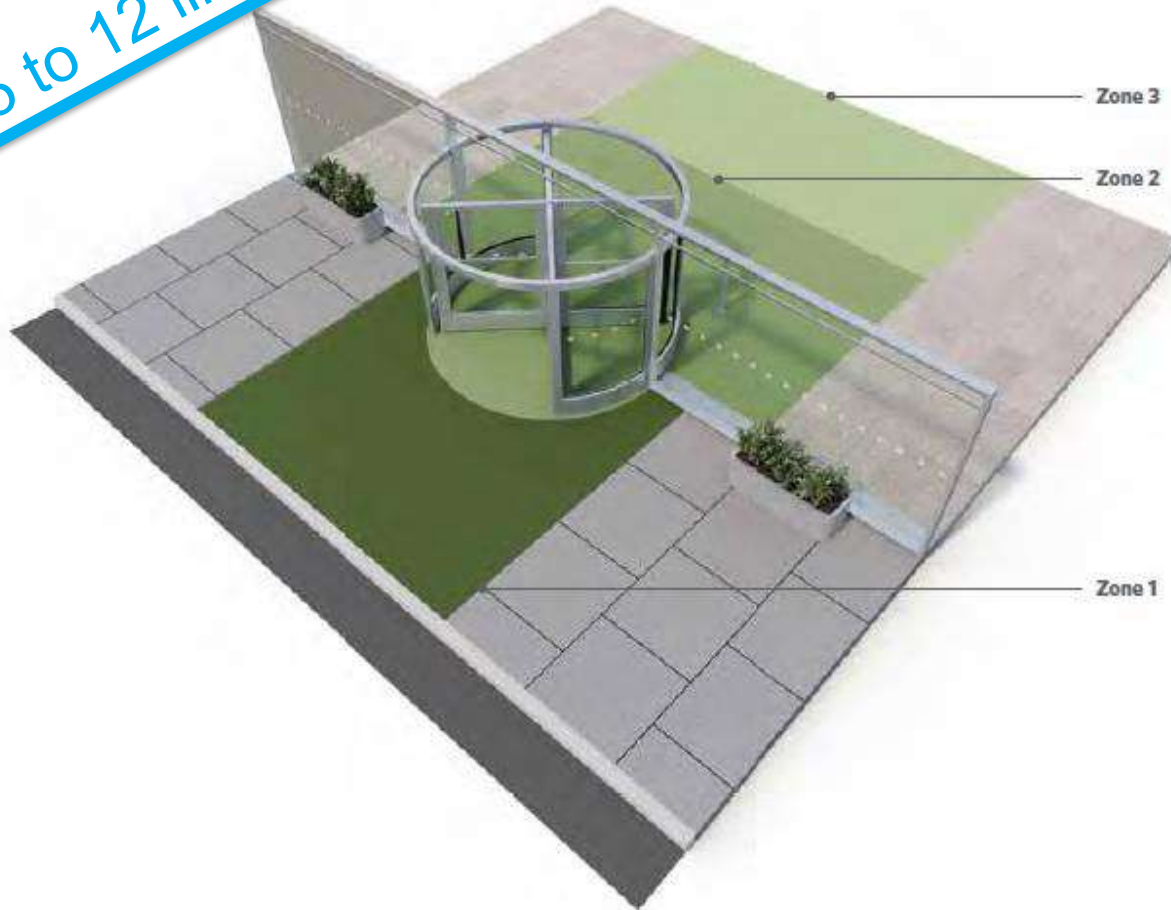
7.5m = 100%



Source:
American Institute
of Architects (AIA)

Zone Entrance Flooring Concept

7.5 to 12 linear meters

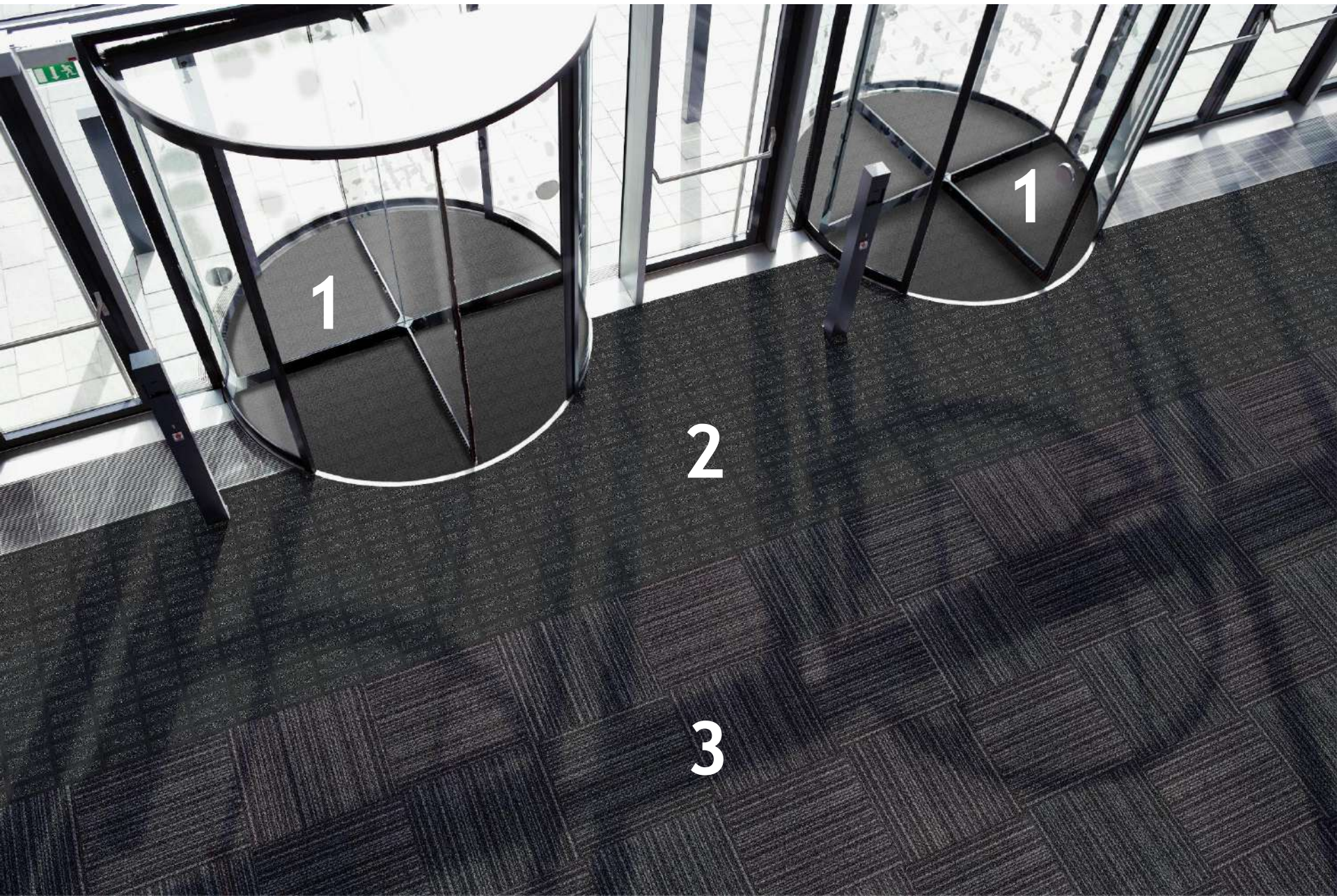


- Zone 3 Absorbing effect
- Zone 2 Scraping / Absorbing Storage
- Zone 1 Scraping effect Drainage

Zone 1 and 2 and 3 before Hard Flooring



Zones 1 and 2 and 3 before Carpet



Zone 1 and 2 before Hard Flooring



Zone 2 and 3 before Carpet

A photograph of an office floor. In the foreground, there is a large area of brown carpet. To the right, a dark grey, textured matting is laid out. In the background, a glass partition wall is visible, and behind it, a blue patterned matting is laid out. A blue label 'Zone 2 Matting' is placed over the blue matting. Another blue label 'Zone 3 Matting' is placed over the dark grey matting. A blue label 'Carpet' is placed over the brown carpet in the bottom left corner.

Zone 2 Matting

Zone 3 Matting

Carpet

Zone 3 before Entrance Access Control



The Complete Entrance Flooring Solution



Carpet Maintenance in a nutshell

- Carpets don't wear out, but they ugly out
- Appearance Retention is the Key to carpet performance
- Entry Way System - Stop DIRT entering your facility
- Daily Vacuuming & Spot Cleaning is a MUST
- Regular Deep Cleaning, as required
- Correct Equipment, Chemicals, Manpower are Critical
- **Call us for a free demo of carpet cleaning**



Carpet Cleaning
we provide a complete
treatment to your pre-
cious carpets so that
their fabric is not affect-
ed at all.



Contact US - +91 8080060780/81/83/84/85/88

Innovative Antares Pvt. Ltd.

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Mumbai

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